



Global Record Sales After 12 Years of Growth



Salt Lake City, Utah (April 7, 2010) 4Life Research has announced that worldwide sales are up 45% for the month of March 2010, from the company's record-breaking growth of 2009.

4Life President Steve Tew: "In the face of a global recession, 4Life distributors around the world have refused to allow sobering financial trends to limit their success. From the Far East to Europe and South America, 4Life markets continue to post record-breaking sales."

David and Bianca Lisonbee launched 4Life in 1998 with Transfer Factor Classic®. Over the last 12 years, 4Life Research has established itself as a world leader in the areas of science, success, and service. 4Life is a proud member of the Direct Selling Association (DSA) in the United States along with more than a half dozen DSA affiliates around the world.

4Life Year-Over-Year Growth

United States: 40%

Mexico: 20% * Colombia: 22% * South Korea: 31% Philippines: 40% Singapore: 48% *
India: 51% * Hong Kong: 61%
Spain: 61% * Eurasia: 62% * Europe 86% * Malaysia: 90%

David Lisonbee, 4Life Founder and CEO: "One of our missions has always been, Taking Transfer Factor to the World. After twelve years, I can say with confidence that thanks to our 4Life distributors, we have. Moving forward, we'll continue to support business builders with the best products and compensation in the industry and together serve those who require our assistance."

4Life has offices on five continents to service a global network of independent distributors through science, success, and service.

For more information:

Calvin Jolley

Vice President, Communications

4Life Research USA, LLC

CalvinJolley@4life.com